

Rose Marie Tan Zhao Yun

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📍 Singapore
Singapore citizen

EXPERIENCE

Oct 2016 – Present

Design Team Lead | Pigeonhole Live (PigeonLab)

I work closely with upper management, including the CEO, who oversees product strategy, to build a strong understanding of the company's direction, the product, and the product roadmap.

With this knowledge, I lead the team of product designers (3 at minimum, 6 at maximum), providing design direction and feedback, managing resource allocation and overseeing project execution and delivery. I also manage the design team's operations, setting up various processes over the years, and support the designers in their career development.

I also collaborate with key members from the development, marketing and sales teams to maintain alignment and to establish and facilitate processes for smooth product delivery, mindful of the need to balance speed and agility with product quality and reliability.

Feb 2014 – Present

UI/UX Designer, Product Designer | Pigeonhole Live (PigeonLab)

I collaborate with the CEO and the business team to translate business goals and user needs into consistent and usable web product interfaces. I have been involved in many stages of design, including requirement gathering, creating high-level user flows, visual design, illustration, prototyping and UI copywriting, and I work alongside the developers to ensure refined interface development.

I have also worked with the developers to build a design system for our product, so as to ensure a consistent look and feel and to make UI development more efficient and maintainable.

EDUCATION

Aug 2010 – May 2014

National University of Singapore (NUS)

Bachelor of Computing (Communications and Media), First-Class Honours

CAP: 4.55 (5-point scale)

Dean's List: AY10/11 Semester 2

Sep 2012 – Dec 2012

University of California, Irvine (UCI)

Student Exchange Programme

Dean's Honor List: AY12/13 Fall Quarter

SKILLS/TOOLS

Design

- Figma
- Sketch
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- InVision

Development

- HTML5
- CSS3/Sass/SCSS
- JavaScript
- JQuery
- Git

ADDITIONAL ACTIVITIES

NUS Alumni Orchestra

As part of the founding executive committee, I have helped to organise 5 concerts.

I also design the orchestra's publicity and programme materials, including digital posters, social media teasers and programme booklets.