Rose Marie Tan Zhao Yun

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📍 Singapore, Singapore citizen

🌐 **Portfolio:**
https://rosemarietan.com/

WORK EXPERIENCE

Oct 2016 – Mar 2022

Design Team Lead | Pigeonhole Live (PigeonLab)

- Grew the design team from a team of one (myself) to a team of 7 product designers, and later diversified the team with specialised roles for graphic design and research.
- Set up processes for hiring, onboarding, and collaboration within the team.
- Provided design feedback and guidance to team members, and facilitated communication between the founders and the design team.
- Initiated weekly design critiques and facilitated critique sessions, which enabled us to develop our skills in presentation and communication, and helped to break down silos.
- Defined team values to build a common team culture.
- Created a levelling framework for individual contributor roles in the design team to formalise performance expectations and help each member plan their career growth.
- Worked with the Engineering lead and Marketing team to establish, maintain, and improve cross-functional collaborative processes.

Feb 2014 – Mar 2022

UI/UX Designer, Product Designer | Pigeonhole Live (PigeonLab)

- Designed the foundations of the product, from the audience-facing web app to the event organiser's management interface (web and mobile-web).
- Involved in many stages of design, including requirement gathering, creating high-level user flows, visual design, UI copywriting, illustration, and prototyping.
- Collaborated closely with developers to ensure refined interface development.
- Initiated and created a design system to achieve a cohesive look-and-feel and streamline the design-to-development process.
- Learnt about accessibility standards and worked with developers to improve the accessibility of the Audience Web App and design system.

ADDITIONAL ACTIVITIES

NUS Alumni Orchestra

As part of the founding executive committee, I have helped to organise 5 concerts.

I also design the orchestra's publicity and programme materials, including digital posters, social media teasers and programme booklets.

EDUCATION

Aug 2010 – May 2014

National University of Singapore (NUS)

- Bachelor of Computing (Communications and Media), First-Class Honours
- CAP: 4.55 (5-point scale)
- Dean's List: AY10/11 Semester 2

Sep 2012 – Dec 2012

University of California, Irvine (UCI)

- Student Exchange Programme
- Dean's Honor List: AY12/13 Fall Quarter

SKILLS/TOOLS

Design

- Figma
- Sketch
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- InVision

Development

- HTML5
- CSS3/Sass/SCSS
- JavaScript
- Git